

EAST SUSSEX COUNTY COUNCIL

ROAD TRAFFIC REGULATION ACT 1984

**THE EAST SUSSEX (AVIS ROAD, NEWHAVEN 30MPH & 40MPH SPEED LIMIT)
ORDER 202X**

STATEMENT OF REASONS

The County Council's reasons for proposing the above named Order is;

East Sussex County Council is working in partnership with the council's highway contractor, Balfour Beatty Living Places, to improve road safety by extending the 30mph speed limit on Avis Road in Newhaven up to its junction with the A26.

The Traffic Regulation Order will introduce a new 30mph speed limit from the northern end of Avis Road up to the existing 30mph speed limit near the junction with Avis Way, revoking the existing 40mph speed limit.

The Traffic Regulation Orders are being implemented for the following reasons;

The proposals align the speed limit to the average speed of the traffic. The aim is to provide a consistent message between the speed limit and what the road looks like. The road environment and use of the area supports the lower limit. The proposals are in accordance with the National guidance on setting local speed limits for 30mph speed limits to apply in built-up areas with development on both sides of the road. East Sussex County Council policy on local speed limits aligns with the national guidance.

The proposed Traffic Regulation Order will be subject to consultation with local residents, Newhaven Town Council, South Heighton Parish Council, Lewes District Council, the local County Council member and statutory bodies including the Police.

**Philip Baker, Assistant Chief Executive
Governance Services Department, County Hall, Lewes, East Sussex BN7 1UE**